

NEWS RELEASE



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Half Approve of Legalized Cannabis

Almost half have no confidence the government has thoroughly evaluated how to keep cannabis out of the hands of minors

Toronto, October 15th – In a random sampling of public opinion taken by The Forum Poll™ among 1226 Canadian voters, half (52%) say they approve of legalized cannabis. 4 in 10 (41%) say they disapprove, while about 1 in 10 (7%) say they do not know.

Respondents most likely to say they approve of legalized cannabis include those aged 34 and younger (74%), males (56%), the most wealthy (65%), living in Atlantic Canada (65%) or BC (63%), with a post-graduate degree (58%).

Legalization approval is higher amongst cannabis consumers, with 9 in 10 (90%) saying they approve.

Respondents most likely to say they disapprove include those 65+ (55%), females (43%), earning \$20-\$40,000 (47%) or \$40,000-\$60,000 (44%), living in Québec (56%), with some college/university (46%).

The levels of approval and disapproval are more or less unchanged since June of 2016, where half (54%) said they approve, 4 in 10 (38%) disapprove, and 1 in 10 (8%) said they do not know.

Half support amnesty for cannabis offences

Half (54%) say that the Federal government should protect those currently charged with cannabis-related offences from prosecution if their offences would not be illegal after cannabis is legalized. This finding is up four points since April of 2017 (April 26: 50%). Approval is higher amongst cannabis consumers, with almost three-quarters (71%) saying they approve.

A third (33%) say that the Federal government should not, a result unchanged since April 2017 (April 26: 33%)

One-sixth (13%) say they do not know, down four points since April 2017 (April 26: 17%).



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Half support edibles

Half (51%) say they approve of the sale of cannabis or cannabis edibles like cookies, bars, or drinks, unchanged since January 2018 (January 16: 52%). Approval is higher amongst cannabis consumers, with almost 9 in 10 (86%) saying they approve.

More than 4 in 10 (44%) say they disapprove, a significant increase since January 2018 (January 16: 37%)

1 in 20 (5%) say they do not know, down six points since January (January 16: 11%).

Half suggest cannabis should be regulated like alcohol, not tobacco

Half (54%) say that cannabis should be regulated like alcohol, up four points since September 2017 (September 28: 50%). Amongst cannabis consumers, support for regulation like alcohol is actually below the average (50%).

A quarter (28%) say cannabis should be regulated like tobacco, down four points since September 2017 (September 28: 32%). Support for regulation like tobacco is actually above the average amongst cannabis consumers (33%).

One-fifth (18%) say they do not know, which is unchanged from September 2017. (September 28: %)

Three-quarters not likely to invest in the cannabis industry

Three-quarters (BTM2: 73%) say they are not likely to invest in the cannabis industry, with more than half (57%) saying they are not at all likely to invest. Just over 4 in 10 (44%) cannabis consumers say they are not likely to invest in the industry.

One-fifth (TOP2: 19%) say they are likely to invest, but only 1 in 20 (5%) say they are very likely to invest. 4 in 10 (TOP2: 41%) cannabis consumers are likely to invest in the industry.

About 1 in 20 (4%) say they already invest, while a similar proportion (4%) say they do not know.

Half (50%) said that their opinion on investing in cannabis would change if it prevented them from entering the United States in the future, with 9 in 10 (93%) saying that they would be less likely to invest.

Only about 1 in 10 (7%) said they would be more likely to invest.



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Only a third feel positive about cannabis

Only a third (TOP2: 34%) feel positive about cannabis, with 4 in 10 (BTM2: 43%) saying they feel negative about it.

One-quarter (23%) say they have no opinion either way.

Only 1 in 10 (10%) say their opinion of cannabis will change once it becomes legalized in Canada, but three-quarters of those (73%) say their opinion will become more positive.

A quarter (27%) say their opinion will become more negative.

About half say they've tried cannabis

About half (47%) say that they have used cannabis, while the other half (53%) say they have not.

Amongst those that said they have used cannabis, about half (46%) said they've used it in the past year.

Amongst those that said they have not tried cannabis, 1 in 10 (11%) says that legalization will make them more likely to try it.



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Amongst cannabis consumers, almost half say \$8 a gram is a reasonable price for legal cannabis

We asked cannabis consumers what a reasonable price would be for one gram of legal cannabis and gave them options from \$8 - \$17.

Here is what they said:

More than 4 in 10 (45%) said \$8

1 in 10 (9%) said \$9

One-quarter (25%) said \$10

Few (3%) said \$11

1 in 20 (5%) said \$12

Almost no one (1%) said \$13

Almost no one (0%) said \$14

Few (3%) said \$15

Almost no one (1%) said \$16

About 1 in 10 (9%) said \$17

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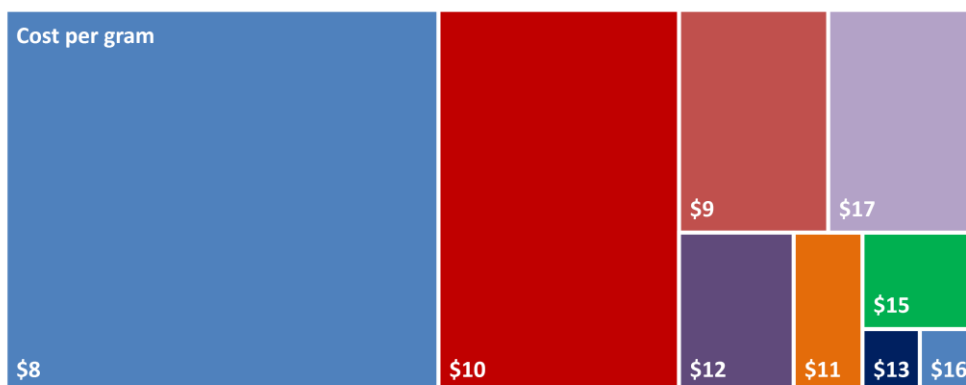
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Reasonable cost per gram

■ Cost per gram



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A third say the most they'd pay is \$8

We asked cannabis consumers what is the most they would pay for one gram of legal cannabis and again gave them options from \$8 - \$17.

Here is what they said:

A third (34%) said \$8

1 in 20 (5%) said \$9

Almost a third (29%) said \$10

1 in 20 (6%) said \$11

1 in 10 (9%) said \$12

Almost no one (2%) said \$13

Almost no one (1%) said \$14

1 in 20 (6%) said \$15

Almost no one (2%) said \$16

About 1 in 20 (6%) said \$17

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Maximum Cost per gram

■ Cost per gram



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Amongst consumers, the plurality will move toward legal cannabis

Amongst consumers, regardless of the price (\$8-\$17), the plurality of cannabis users at each price point said they are not likely to continue getting cannabis from their current source.

4 in 10 not confident in where cannabis will be sold

When asked their level of confidence in the government's evaluation of where cannabis will be sold, 4 in 10 (BTM2: 40%) said they are not confident, with a third (32%) saying they are not confident at all.

A quarter (TOP2: 23%) said they are confident, with 1 in 10 (12%) saying they are very confident.

About one-fifth (17%) were neutral and a similar proportion (20%) said they do not know.

About half not confident in how cannabis sales will be policed

When asked their level of confidence in the government's evaluation of how the sale of cannabis will be policed, about half (BTM2: 47%) say they are not confident, with a third (35%) saying they are not confident at all.

One-fifth (TOP2: 22%) said they are confident, with 1 in 10 (10%) saying they are very confident.

About one-fifth (17%) were neutral, while a sixth (15%) said they do not know.

More than half not confident in how driving under the influence will be prevented

When asked their level of confidence in the government's evaluation of how to prevent an increase in driving under the influence of cannabis, more than half (BTM2: 58%) said they were not confident, with more than 4 in 10 (45%) saying they are not confident at all.

About one-sixth (TOP2: 15%) said they were confident, with about 1 in 10 (9%) saying they are very confident.

One-sixth (13%) were neutral, and a similar proportion said they do not know (13%).



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More than half not confident about cannabis being kept away from minors

When asked their level of confidence in the government's evaluation of how to prevent cannabis from getting into the hands of minors, more than half (BTM2: 58%) said they were not confident, with more than 4 in 10 (45%) saying they are not confident at all.

About one-sixth (TOP2: 15%) said they were confident, with about 1 in 10 (9%) saying they are very confident.

One-sixth (13%) were neutral, and a similar proportion said they do not know (13%).

"On the eve of cannabis legalization, support for legal cannabis remains steady at just over half," said Dr. Lorne Bozinoff, President of Forum Research.

"Legalization doesn't appear to be convincing many to try cannabis, if they haven't previously, but it is making people wary of investing in the industry if it affects their ability to travel to the United States."

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.



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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1226 randomly selected Canadian Voters. The poll was October 7-10, 2018.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumpoll.com



Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied.

Numbers may not add up to 100 due to rounding.

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Approval of legalization of cannabis

Do you approve or disapprove of legalized cannabis?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1226	196	164	183	269	414	653	551
Approve	52	74	51	52	49	35	56	48
Disapprove	41	22	41	43	44	55	39	43
Don't know	7	4	8	5	7	9	5	9

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1226	131	175	173	170	121	258
Approve	52	51	47	46	53	58	65
Disapprove	41	41	47	44	40	34	31
Don't know	7	9	6	10	7	7	4

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	64	293	552	49	126	142
Approve	52	65	41	57	46	40	63
Disapprove	41	29	56	35	36	51	31
Don't know	7	5	3	8	18	9	5

Cannabis consumers

%	Total	Yes	No
Sample	1226	226	1000
Approve	52	90	43
Disapprove	41	7	49
Don't know	7	3	8



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Prosecution of cannabis-related offences

Should the federal government protect those currently charged with cannabis-related offences from prosecution if their offences would not be illegal after cannabis is legalized?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1226	196	164	183	269	414	653	551
Yes	54	57	52	57	52	49	55	52
No	33	29	34	34	34	34	32	33
Don't know	13	14	14	9	14	17	12	15

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1226	131	175	173	170	121	258
Yes	54	51	56	53	56	46	61
No	33	25	29	32	34	43	32
Don't know	13	23	14	15	10	12	7

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	64	293	552	49	126	142
Yes	54	64	44	62	33	54	51
No	33	23	40	25	49	32	39
Don't know	13	13	16	12	18	14	9

Cannabis consumers

%	Total	Yes	No
Sample	1226	226	1000
Yes	54	71	49
No	33	17	37
Don't know	13	11	14



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Approval of the sale of cannabis edibles

Do you approve or disapprove of the sale of cannabis edibles like cookies, bars or drinks?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1226	196	164	183	269	414	653	551
Approve	51	68	55	43	43	33	55	46
Disapprove	44	27	43	53	49	58	41	47
Don't know	5	4	2	5	8	10	5	6

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1226	131	175	173	170	121	258
Approve	51	53	40	50	52	53	61
Disapprove	44	42	52	44	44	41	35
Don't know	5	5	8	6	4	5	4

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	64	293	552	49	126	142
Approve	51	62	34	55	52	44	65
Disapprove	44	29	63	38	33	52	33
Don't know	5	9	3	6	16	4	2

Cannabis consumers

%	Total	Yes	No
Sample	1226	226	1000
Approve	51	86	40
Disapprove	44	12	53
Don't know	5	2	7



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Cannabis regulation

In your opinion, should cannabis be regulated like alcohol or tobacco?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1226	196	164	183	269	414	653	551
Alcohol	54	51	50	57	61	54	55	53
Tobacco	28	33	32	24	23	25	28	29
Don't know	18	16	18	19	16	21	17	19

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1226	131	175	173	170	121	258
Alcohol	54	53	43	55	56	62	56
Tobacco	28	20	34	29	33	28	27
Don't know	18	27	23	16	11	10	17

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	64	293	552	49	126	142
Alcohol	54	42	48	57	55	55	61
Tobacco	28	40	34	24	28	27	23
Don't know	18	17	18	19	17	18	16

Cannabis consumers

%	Total	Yes	No
Sample	1226	226	1000
Alcohol	54	50	55
Tobacco	28	33	27
Don't know	18	17	19



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Likelihood to invest in the cannabis industry

How likely are you to invest in the cannabis industry?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1226	196	164	183	269	414	653	551
NET: TOP2	19	28	26	11	15	9	21	17
NET: BTM2	73	64	68	78	77	85	71	76
Very likely	5	8	8	3	4	2	5	5
Somewhat likely	14	20	18	8	11	7	15	12
Not very likely	16	19	16	17	12	11	16	16
Not at all likely	57	44	52	61	65	74	55	60
I already invest	4	4	2	6	3	2	4	3
Don't know	4	4	4	5	5	4	4	4

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1226	131	175	173	170	121	258
NET: TOP2	19	19	15	22	14	17	24
NET: BTM2	73	67	78	72	77	80	70
Very likely	5	7	3	9	4	2	5
Somewhat likely	14	12	12	14	11	15	18
Not very likely	16	11	17	19	19	15	17
Not at all likely	57	56	62	53	57	65	53
I already invest	4	2	2	3	7	3	5
Don't know	4	12	5	3	2	1	2



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Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	64	293	552	49	126	142
NET: TOP2	19	20	13	19	33	23	19
NET: BTM2	73	65	80	73	58	70	75
Very likely	5	5	5	5	6	8	5
Somewhat likely	14	15	8	14	27	15	14
Not very likely	16	20	16	15	13	13	19
Not at all likely	57	45	65	58	44	57	56
I already invest	4	5	2	4	5	5	2
Don't know	4	10	5	4	4	3	4

Cannabis consumers

%	Total	Yes	No
Sample	1226	226	1000
NET: TOP2	19	41	12
NET: BTM2	73	44	82
Very likely	5	14	3
Somewhat likely	14	27	10
Not very likely	16	19	15
Not at all likely	57	25	67
I already invest	4	9	2
Don't know	4	6	4



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Investing in the cannabis industry

Would your opinion on investing in the cannabis industry change if investing prevented you from entering the United States in the future?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1226	196	164	183	269	414	653	551
Yes	50	57	50	53	44	43	54	48
No	50	43	50	47	56	57	46	52

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1226	131	175	173	170	121	258
Yes	50	44	45	53	52	50	59
No	50	56	55	47	48	50	41

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	64	293	552	49	126	142
Yes	50	57	51	49	60	52	47
No	50	43	49	51	40	48	53

Cannabis consumers

%	Total	Yes	No
Sample	1226	226	1000
Yes	50	54	49
No	50	46	51



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Investing in the cannabis industry

You said your opinion on investing would change if it prevented you from entering the United States in the future. How would it change?

BASE: Opinion on investing would change if it prevented entry to the United States

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	590	115	82	96	121	176	331	250
I would be less likely to invest	93	93	96	93	92	88	91	95
I would be more likely to invest	7	7	4	7	8	12	9	5

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	590	51	84	85	82	56	139
I would be less likely to invest	93	97	89	92	92	89	94
I would be more likely to invest	7	3	11	8	8	11	6



Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	590	31	148	254	28	65	64
I would be less likely to invest	93	91	93	91	99	95	92
I would be more likely to invest	7	9	7	9	1	5	8

Cannabis consumers

%	Total	Yes	No
Sample	590	124	466
I would be less likely to invest	93	89	94
I would be more likely to invest	7	11	6

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Opinion of cannabis

Regardless of whether you use cannabis or not, how do you feel about it?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1226	196	164	183	269	414	653	551
NET: TOP2	34	50	32	31	29	17	36	32
NET: BTM2	43	26	45	48	48	60	40	47
Very positive	14	25	14	9	13	6	15	13
Somewhat positive	20	26	18	22	16	11	21	19
No opinion either way	23	23	23	22	23	23	24	21
Somewhat negative	17	11	21	17	16	23	15	19
Very negative	26	16	25	30	31	37	25	28

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1226	131	175	173	170	121	258
NET: TOP2	34	41	27	36	34	37	41
NET: BTM2	43	38	44	45	43	39	38
Very positive	14	22	8	13	15	20	14
Somewhat positive	20	19	18	23	20	16	27
No opinion either way	23	21	29	20	23	25	20
Somewhat negative	17	11	11	19	15	23	20
Very negative	26	27	34	25	27	16	18

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	64	293	552	49	126	142
NET: TOP2	34	53	22	38	29	26	43
NET: BTM2	43	31	55	40	43	51	32
Very positive	14	14	6	19	20	13	16
Somewhat positive	20	39	16	19	9	13	27
No opinion either way	23	15	23	22	27	24	24
Somewhat negative	17	11	21	17	17	14	15
Very negative	26	20	34	23	27	36	18



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Cannabis consumers

%	Total	Yes	No
Sample	1226	226	1000
NET: TOP2	34	79	20
NET: BTM2	43	9	54
Very positive	14	42	6
Somewhat positive	20	38	14
No opinion either way	23	12	26
Somewhat negative	17	5	20
Very negative	26	4	33



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MEDIA INQUIRIES:

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Likelihood of opinion of cannabis to change

Will your opinion of cannabis change once it becomes legalized in Canada?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1226	196	164	183	269	414	653	551
Yes	10	13	6	8	11	10	9	10
No	90	87	94	92	89	90	91	90

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1226	131	175	173	170	121	258
Yes	10	16	8	10	14	11	9
No	90	84	92	90	86	89	91

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	64	293	552	49	126	142
Yes	10	9	7	10	9	13	13
No	90	91	93	90	91	87	87

Cannabis consumers

%	Total	Yes	No
Sample	1226	226	1000
Yes	10	15	9
No	90	85	91



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Opinion of cannabis will change once legalized

You've said your opinion of cannabis will change once it becomes legalized in Canada. How will it change?

BASE: Opinion of cannabis will change once legalized

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	119	20	11	15	32	41	60	57
More positive	73	84	92	63	63	54	73	75
More negative	27	16	8	37	37	46	27	25

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	119	24	13	19	17	11	22
More positive	73	57	80	72	66	69	95
More negative	27	43	20	28	34	31	5

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	119	5	22	59	2	15	16
More positive	73	74	50	76	80	69	91
More negative	27	26	50	24	20	31	9

Cannabis consumers

%	Total	Yes	No
Sample	119	32	87
More positive	73	81	69
More negative	27	19	31



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Cannabis use

Have you ever used cannabis?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1226	196	164	183	269	414	653	551
Yes	47	58	53	49	45	22	49	45
No	53	42	47	51	55	78	51	55

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1226	131	175	173	170	121	258
Yes	47	47	42	44	49	48	58
No	53	53	58	56	51	52	42

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	64	293	552	49	126	142
Yes	47	60	42	49	45	36	52
No	53	40	58	51	55	64	48

Cannabis consumers

%	Total	Yes	No
Sample	1226	226	1000
Yes	47	93	33
No	53	7	67



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Legalization and likelihood to try cannabis

Does the legalization of cannabis make you more likely to try it?

BASE: Not a cannabis/cannabis consumer

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	718	81	77	95	152	313	357	352
Yes	11	23	11	8	5	6	14	8
No	89	77	89	92	95	94	86	92

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	718	76	117	110	91	67	115
Yes	11	8	11	13	17	17	12
No	89	92	89	87	83	83	88

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	718	33	189	312	31	82	71
Yes	11	7	11	10	6	14	13
No	89	93	89	90	94	86	87

Cannabis consumers

%	Total	Yes	No
Sample	718	9	709
Yes	11	34	10
No	89	66	90



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Likelihood to try cannabis once legalized

How likely are you to try cannabis once it becomes legalized in Canada?

BASE: Not a cannabis/cannabis consumer

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	65	19	9	8	9	20	37	27
NET: TOP2	57	54	60	57	45	67	53	65
NET: BTM2	35	37	28	43	34	33	35	33
Very likely	16	26	10	14	0	0	23	5
Somewhat likely	41	29	50	43	45	67	30	60
Not very likely	20	21	16	22	12	28	26	9
Not at all likely	15	16	12	22	21	5	9	24
Don't know	8	9	12	0	21	0	12	2

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	65	5	7	12	13	9	12
NET: TOP2	57	37	70	90	29	58	55
NET: BTM2	35	27	30	5	71	28	45
Very likely	16	28	39	25	0	12	10
Somewhat likely	41	9	31	65	29	47	45
Not very likely	20	27	19	5	30	0	41
Not at all likely	15	0	11	0	40	28	4
Don't know	8	36	0	5	0	14	0

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	65	2	16	31	2	7	7
NET: TOP2	57	78	57	60	100	44	48
NET: BTM2	35	22	43	31	0	40	38
Very likely	16	78	24	13	49	0	0
Somewhat likely	41	0	33	47	51	44	48
Not very likely	20	22	15	21	0	16	38
Not at all likely	15	0	28	10	0	24	0
Don't know	8	0	0	9	0	16	14



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Cannabis consumers

%	Total	Yes	No
Sample	65	2	63
NET: TOP2	57	33	59
NET: BTM2	35	67	32
Very likely	16	33	14
Somewhat likely	41	0	45
Not very likely	20	0	22
Not at all likely	15	67	10
Don't know	8	0	8



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Cannabis consumption

*Have you consumed cannabis in the past year?** (cannabis users)

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	508	115	87	88	117	101	296	199
Yes	46	62	48	29	38	29	50	41
No	54	38	52	71	62	71	50	59

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	508	55	58	63	79	54	143
Yes	46	60	55	57	45	44	37
No	54	40	45	43	55	56	63

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	508	31	104	240	18	44	71
Yes	46	39	34	54	40	30	57
No	54	61	66	46	60	70	43

Cannabis consumers

%	Total	Yes	No
Sample	508	217	291
Yes	46	100	0
No	54	0	100



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Price of legal cannabis

In your opinion, which of the following is a reasonable price for one gram of legal cannabis?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	508	115	87	88	117	101	296	199
\$8	45	48	37	44	52	47	48	43
\$9	9	7	15	3	13	7	8	10
\$10	25	28	32	24	15	14	25	25
\$11	3	5	1	3	1	3	2	3
\$12	5	2	7	5	5	8	5	5
\$13	1	1	0	0	1	3	1	1
\$14	0	0	0	0	1	0	0	0
\$15	3	2	4	4	2	4	4	3
\$16	1	0	0	2	1	1	0	1
\$17	9	8	5	14	8	13	8	10

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	508	55	58	63	79	54	143
\$8	45	55	49	52	32	59	44
\$9	9	12	9	4	6	2	5
\$10	25	20	19	28	40	19	26
\$11	3	0	1	5	5	1	4
\$12	5	1	5	5	3	8	4
\$13	1	0	0	1	1	0	2
\$14	0	1	0	0	0	0	0
\$15	3	2	3	0	4	4	4
\$16	1	1	3	0	0	1	0
\$17	9	7	10	5	8	6	11



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Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	508	31	104	240	18	44	71
\$8	45	61	41	49	23	33	48
\$9	9	8	2	7	47	14	4
\$10	25	15	33	27	26	17	20
\$11	3	0	3	2	0	8	5
\$12	5	9	5	4	4	5	1
\$13	1	0	0	1	0	4	1
\$14	0	0	0	0	0	0	0
\$15	3	0	6	3	0	4	2
\$16	1	1	0	0	0	0	2
\$17	9	5	10	6	0	16	16

Cannabis consumers

%	Total	Yes	No
Sample	508	217	291
\$8	45	54	38
\$9	9	10	8
\$10	25	27	23
\$11	3	2	4
\$12	5	2	7
\$13	1	0	1
\$14	0	0	0
\$15	3	1	5
\$16	1	0	1
\$17	9	4	13



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Highest price you would pay for legal cannabis

In your opinion, which of the following is the most you would pay for one gram of legal cannabis?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	508	115	87	88	117	101	296	199
\$8	34	26	24	43	42	52	34	33
\$9	5	5	6	1	6	5	5	5
\$10	29	35	31	19	27	24	33	26
\$11	6	8	9	4	3	3	6	7
\$12	9	12	10	9	6	4	9	9
\$13	2	4	1	0	1	1	1	2
\$14	1	1	4	1	1	0	1	2
\$15	6	5	8	9	5	3	5	7
\$16	2	0	1	4	2	2	1	2
\$17	6	4	5	10	7	7	5	6

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	508	55	58	63	79	54	143
\$8	34	47	37	39	20	36	31
\$9	5	2	5	5	3	4	5
\$10	29	18	30	26	34	33	34
\$11	6	11	7	1	8	2	4
\$12	9	10	6	13	10	13	6
\$13	2	3	0	5	3	0	1
\$14	1	1	0	2	5	2	0
\$15	6	1	11	3	8	5	9
\$16	2	1	3	0	1	4	2
\$17	6	6	2	6	8	1	8



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Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	508	31	104	240	18	44	71
\$8	34	38	37	31	18	32	39
\$9	5	6	3	4	6	7	5
\$10	29	41	28	32	14	24	23
\$11	6	0	3	4	47	4	6
\$12	9	9	8	11	10	9	6
\$13	2	0	0	3	0	5	1
\$14	1	0	5	1	0	0	0
\$15	6	3	8	5	4	5	11
\$16	2	1	1	2	0	0	3
\$17	6	1	7	6	0	15	5

Cannabis consumers

%	Total	Yes	No
Sample	508	217	291
\$8	34	36	32
\$9	5	5	4
\$10	29	30	28
\$11	6	6	7
\$12	9	12	7
\$13	2	2	1
\$14	1	1	2
\$15	6	6	7
\$16	2	1	2
\$17	6	1	10



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Current source vs. if legal cannabis was priced at \$8

If legal cannabis was priced at \$8 how likely would you be to continue to get cannabis from your current source?

BASE: Cannabis consumers

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	193	34	23	35	49	52	116	73
NET: TOP2	25	30	18	21	34	22	21	30
NET: BTM2	47	50	52	44	37	57	48	46
Not at all likely	38	46	29	39	29	47	39	37
Not very likely	9	4	23	5	7	10	9	9
Somewhat likely	8	5	9	6	11	15	7	10
Very likely	17	25	9	15	23	7	14	20
Don't know	28	20	30	35	30	21	31	24

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	193	28	25	29	17	22	49
NET: TOP2	25	10	27	46	50	19	15
NET: BTM2	47	50	58	32	46	63	49
Not at all likely	38	29	51	23	46	50	41
Not very likely	9	21	7	9	0	13	8
Somewhat likely	8	2	11	15	14	2	3
Very likely	17	7	16	31	37	18	12
Don't know	28	41	16	23	4	17	36

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	193	12	40	88	5	18	30
NET: TOP2	25	42	25	26	12	7	24
NET: BTM2	47	30	58	46	78	55	36
Not at all likely	38	30	41	38	78	43	32
Not very likely	9	0	17	8	0	12	4
Somewhat likely	8	17	9	7	12	3	5
Very likely	17	24	17	19	0	4	19
Don't know	28	28	16	28	10	38	40



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Cannabis consumers

%	Total	Yes	No
Sample	193	86	107
NET: TOP2	25	38	13
NET: BTM2	47	40	54
Not at all likely	38	28	48
Not very likely	9	12	6
Somewhat likely	8	9	8
Very likely	17	29	6
Don't know	28	22	33



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Current source vs. if legal cannabis was priced at \$9

If legal cannabis was priced at \$9 how likely would you be to continue to get cannabis from your current source?

BASE: Cannabis consumers

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	23	7	5	1	5	5	12	11
NET: TOP2	35	26	58	0	12	63	60	9
NET: BTM2	41	40	23	100	58	37	23	60
Not at all likely	33	40	23	100	12	37	23	43
Not very likely	8	0	0	0	46	0	0	16
Somewhat likely	32	26	58	0	12	37	60	4
Very likely	3	0	0	0	0	26	0	5
Don't know	24	34	19	0	30	0	17	31

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	23	1	4	3	3	2	6
NET: TOP2	35	0	36	85	66	53	31
NET: BTM2	41	100	14	15	0	47	41
Not at all likely	33	100	14	15	0	47	41
Not very likely	8	0	0	0	0	0	0
Somewhat likely	32	0	16	85	66	53	31
Very likely	3	0	19	0	0	0	0
Don't know	24	0	51	0	34	0	28

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	23	2	3	10	1	3	4
NET: TOP2	35	100	14	22	0	34	48
NET: BTM2	41	0	43	43	100	48	33
Not at all likely	33	0	43	43	0	48	33
Not very likely	8	0	0	0	100	0	0
Somewhat likely	32	100	14	22	0	34	33
Very likely	3	0	0	0	0	0	15
Don't know	24	0	43	35	0	18	18



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Cannabis consumers

%	Total	Yes	No
Sample	23	11	12
NET: TOP2	35	62	8
NET: BTM2	41	20	62
Not at all likely	33	4	62
Not very likely	8	16	0
Somewhat likely	32	57	8
Very likely	3	5	0
Don't know	24	18	30



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Current source vs. if legal cannabis was priced at \$10

If legal cannabis was priced at \$10 how likely would you be to continue to get cannabis from your current source?

BASE: Cannabis consumers

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	145	40	29	18	33	25	92	51
NET: TOP2	24	23	18	27	36	19	29	17
NET: BTM2	49	49	54	48	37	52	49	48
Not at all likely	38	35	41	43	34	41	36	39
Not very likely	11	14	13	4	3	11	13	9
Somewhat likely	17	19	15	16	18	8	22	10
Very likely	7	4	4	11	17	11	7	8
Don't know	28	28	28	25	28	30	22	34

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	145	13	16	18	27	15	44
NET: TOP2	24	39	48	19	18	20	15
NET: BTM2	49	11	43	54	41	59	54
Not at all likely	38	5	18	49	36	59	39
Not very likely	11	5	25	6	4	0	15
Somewhat likely	17	20	20	13	16	16	14
Very likely	7	19	28	6	2	5	1
Don't know	28	50	9	26	41	20	31

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	145	10	28	75	4	10	18
NET: TOP2	24	28	10	16	43	62	44
NET: BTM2	49	49	69	48	57	14	34
Not at all likely	38	30	57	36	28	14	34
Not very likely	11	19	12	11	28	0	0
Somewhat likely	17	25	10	8	43	57	19
Very likely	7	3	0	8	0	6	26
Don't know	28	23	21	36	0	23	22



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Cannabis consumers

%	Total	Yes	No
Sample	145	67	78
NET: TOP2	24	37	12
NET: BTM2	49	43	54
Not at all likely	38	27	48
Not very likely	11	16	6
Somewhat likely	17	24	9
Very likely	7	12	2
Don't know	28	21	34



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Current source vs. if legal cannabis was priced at \$11

If legal cannabis was priced at \$11 how likely would you be to continue to get cannabis from your current source?

BASE: Cannabis consumers

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	22	9	2	4	4	3	16	5
NET: TOP2	28	24	50	0	22	29	23	29
NET: BTM2	39	19	50	100	20	0	43	38
Not at all likely	36	19	50	73	20	0	35	38
Not very likely	4	0	0	27	0	0	9	0
Somewhat likely	22	11	50	0	22	0	14	29
Very likely	7	13	0	0	0	29	9	0
Don't know	32	57	0	0	58	71	34	32

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	22	2	3	1	2	2	9
NET: TOP2	28	15	36	0	0	0	28
NET: BTM2	39	85	43	0	16	0	55
Not at all likely	36	85	43	0	16	0	35
Not very likely	4	0	0	0	0	0	19
Somewhat likely	22	0	36	0	0	0	8
Very likely	7	15	0	0	0	0	19
Don't know	32	0	21	100	84	100	17

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	22	0	3	9	3	2	5
NET: TOP2	28	0	0	38	33	36	18
NET: BTM2	39	0	89	31	33	64	26
Not at all likely	36	0	89	31	33	64	0
Not very likely	4	0	0	0	0	0	26
Somewhat likely	22	0	0	21	33	36	0
Very likely	7	0	0	17	0	0	18
Don't know	32	0	11	31	34	0	56



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Cannabis consumers

%	Total	Yes	No
Sample	22	11	11
NET: TOP2	28	31	26
NET: BTM2	39	43	37
Not at all likely	36	43	30
Not very likely	4	0	7
Somewhat likely	22	15	26
Very likely	7	16	0
Don't know	32	26	37



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Current source vs. if legal cannabis was priced at \$12

If legal cannabis was priced at \$12 how likely would you be to continue to get cannabis from your current source?

BASE: Cannabis consumers

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	42	13	11	8	7	3	23	16
NET: TOP2	26	42	19	0	30	0	29	22
NET: BTM2	34	19	45	52	28	61	41	23
Not at all likely	25	5	37	52	28	34	29	16
Not very likely	9	15	8	0	0	27	13	7
Somewhat likely	7	13	0	0	13	0	12	2
Very likely	19	29	19	0	18	0	17	20
Don't know	40	38	36	48	42	39	30	55

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	
Sample	42	3	4	5	8	6	10	
NET: TOP2	26	67	25	6	29	23	21	
NET: BTM2	34	22	13	38	50	50	40	
Not at all likely	25	22	13	19	25	50	30	
Not very likely	9	0	0	19	26	0	10	
Somewhat likely	7	0	0	6	0	0	14	
Very likely	19	67	25	0	29	23	8	
Don't know	40	10	62	56	21	28	39	

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	42	4	6	20	4	4	4
NET: TOP2	26	0	42	23	61	0	28
NET: BTM2	34	67	46	15	0	71	72
Not at all likely	25	58	29	4	0	71	72
Not very likely	9	9	18	11	0	0	0
Somewhat likely	7	0	0	9	39	0	0
Very likely	19	0	42	15	22	0	28
Don't know	40	33	12	62	39	29	0



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Cannabis consumers

%	Total	Yes	No
Sample	42	23	19
NET: TOP2	26	35	13
NET: BTM2	34	26	47
Not at all likely	25	12	45
Not very likely	9	14	2
Somewhat likely	7	11	0
Very likely	19	23	13
Don't know	40	40	40



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Current source vs. if legal cannabis was priced at \$13

If legal cannabis was priced at \$13 how likely would you be to continue to get cannabis from your current source?

BASE: Cannabis consumers

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	7	4	1	0	1	1	3	3
NET: TOP2	34	45	0	0	0	0	0	54
NET: BTM2	51	35	100	0	100	100	100	22
Not at all likely	15	13	0	0	100	0	21	0
Not very likely	36	22	100	0	0	100	79	22
Somewhat likely	0	0	0	0	0	0	0	0
Very likely	34	45	0	0	0	0	0	54
Don't know	15	20	0	0	0	0	0	24

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	7	1	0	1	3	0	1
NET: TOP2	34	0	0	100	0	0	0
NET: BTM2	51	100	0	0	100	0	0
Not at all likely	15	0	0	0	75	0	0
Not very likely	36	100	0	0	25	0	0
Somewhat likely	0	0	0	0	0	0	0
Very likely	34	0	0	100	0	0	0
Don't know	15	0	0	0	0	0	100

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	7	0	0	4	0	2	1
NET: TOP2	34	0	0	46	0	0	0
NET: BTM2	51	0	0	54	0	27	100
Not at all likely	15	0	0	13	0	27	0
Not very likely	36	0	0	41	0	0	100
Somewhat likely	0	0	0	0	0	0	0
Very likely	34	0	0	46	0	0	0
Don't know	15	0	0	0	0	73	0



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Cannabis consumers

%	Total	Yes	No
Sample	7	3	4
NET: TOP2	34	57	0
NET: BTM2	51	43	62
Not at all likely	15	16	14
Not very likely	36	28	48
Somewhat likely	0	0	0
Very likely	34	57	0
Don't know	15	0	38



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Current source vs. if legal cannabis was priced at \$14

If legal cannabis was priced at \$14 how likely would you be to continue to get cannabis from your current source?

BASE: Cannabis consumers

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	6	1	3	1	1	0	2	4
NET: TOP2	0	0	0	0	0	0	0	0
NET: BTM2	54	100	70	0	0	0	61	53
Not at all likely	54	100	70	0	0	0	61	53
Not very likely	0	0	0	0	0	0	0	0
Somewhat likely	0	0	0	0	0	0	0	0
Very likely	0	0	0	0	0	0	0	0
Don't know	46	0	30	100	100	0	39	47

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
NET: TOP2	0	0	0	0	0	0	0
NET: BTM2	54	0	0	100	63	0	0
Not at all likely	54	0	0	100	63	0	0
Not very likely	0	0	0	0	0	0	0
Somewhat likely	0	0	0	0	0	0	0
Very likely	0	0	0	0	0	0	0
Don't know	46	100	0	0	37	100	0

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	6	0	4	2	0	0	0
NET: TOP2	0	0	0	0	0	0	0
NET: BTM2	54	0	60	41	0	0	0
Not at all likely	54	0	60	41	0	0	0
Not very likely	0	0	0	0	0	0	0
Somewhat likely	0	0	0	0	0	0	0
Very likely	0	0	0	0	0	0	0
Don't know	46	0	40	59	0	0	0



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Cannabis consumers

%	Total	Yes	No
Sample	6	2	4
NET: TOP2	0	0	0
NET: BTM2	54	100	32
Not at all likely	54	100	32
Not very likely	0	0	0
Somewhat likely	0	0	0
Very likely	0	0	0
Don't know	46	0	68



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Current source vs. if legal cannabis was priced at \$15

If legal cannabis was priced at \$15 how likely would you be to continue to get cannabis from your current source?

BASE: Cannabis consumers

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	28	3	8	8	6	3	14	14
NET: TOP2	4	0	0	0	33	0	4	3
NET: BTM2	53	76	26	57	53	71	52	53
Not at all likely	33	19	26	48	38	35	46	23
Not very likely	20	57	0	9	15	36	6	30
Somewhat likely	0	0	0	0	0	0	0	0
Very likely	4	0	0	0	33	0	4	3
Don't know	44	24	74	43	15	29	44	43

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	28	1	3	2	8	3	10
NET: TOP2	4	0	8	0	10	0	0
NET: BTM2	53	100	92	100	41	87	16
Not at all likely	33	0	23	100	34	87	9
Not very likely	20	100	69	0	7	0	7
Somewhat likely	0	0	0	0	0	0	0
Very likely	4	0	8	0	10	0	0
Don't know	44	0	0	0	49	13	84

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	28	1	9	11	1	2	4
NET: TOP2	4	0	7	0	0	28	0
NET: BTM2	53	0	80	47	0	0	62
Not at all likely	33	0	80	29	0	0	9
Not very likely	20	0	0	18	0	0	53
Somewhat likely	0	0	0	0	0	0	0
Very likely	4	0	7	0	0	28	0
Don't know	44	100	13	53	100	72	38



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Cannabis consumers

%	Total	Yes	No
Sample	28	10	18
NET: TOP2	4	4	3
NET: BTM2	53	61	47
Not at all likely	33	20	42
Not very likely	20	41	5
Somewhat likely	0	0	0
Very likely	4	4	3
Don't know	44	35	50



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Current source vs. if legal cannabis was priced at \$16

If legal cannabis was priced at \$16 how likely would you be to continue to get cannabis from your current source?

BASE: Cannabis consumers

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	9	0	1	3	3	2	3	6
NET: TOP2	0	0	0	0	0	0	0	0
NET: BTM2	66	0	100	45	70	100	55	70
Not at all likely	44	0	0	45	70	53	55	40
Not very likely	22	0	100	0	0	47	0	30
Somewhat likely	0	0	0	0	0	0	0	0
Very likely	0	0	0	0	0	0	0	0
Don't know	34	0	0	55	30	0	45	30

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	9	1	1	0	1	2	3
NET: TOP2	0	0	0	0	0	0	0
NET: BTM2	66	100	100	0	100	100	19
Not at all likely	44	0	100	0	100	32	19
Not very likely	22	100	0	0	0	68	0
Somewhat likely	0	0	0	0	0	0	0
Very likely	0	0	0	0	0	0	0
Don't know	34	0	0	0	0	0	81

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	9	1	1	5	0	0	2
NET: TOP2	0	0	0	0	0	0	0
NET: BTM2	66	100	100	40	0	0	100
Not at all likely	44	100	100	0	0	0	100
Not very likely	22	0	0	40	0	0	0
Somewhat likely	0	0	0	0	0	0	0
Very likely	0	0	0	0	0	0	0
Don't know	34	0	0	60	0	0	0



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Cannabis consumers

%	Total	Yes	No
Sample	9	2	7
NET: TOP2	0	0	0
NET: BTM2	66	26	77
Not at all likely	44	0	56
Not very likely	22	26	21
Somewhat likely	0	0	0
Very likely	0	0	0
Don't know	34	74	23



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Current source vs. if legal cannabis was priced at \$17

If legal cannabis was priced at \$17 how likely would you be to continue to get cannabis from your current source?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	33	4	4	10	8	7	15	16
NET: TOP2	3	0	0	9	0	0	7	0
NET: BTM2	51	69	58	29	61	47	39	66
Not at all likely	51	69	58	29	61	47	39	66
Not very likely	0	0	0	0	0	0	0	0
Somewhat likely	0	0	0	0	0	0	0	0
Very likely	3	0	0	9	0	0	7	0
Don't know	47	31	42	62	39	53	54	34

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	33	4	2	3	7	1	11
NET: TOP2	3	0	0	0	0	0	0
NET: BTM2	51	58	100	47	49	0	47
Not at all likely	51	58	100	47	49	0	47
Not very likely	0	0	0	0	0	0	0
Somewhat likely	0	0	0	0	0	0	0
Very likely	3	0	0	0	0	0	0
Don't know	47	42	0	53	51	100	53

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	33	1	10	16	0	3	3
NET: TOP2	3	0	0	7	0	0	0
NET: BTM2	51	100	63	25	0	84	45
Not at all likely	51	100	63	25	0	84	45
Not very likely	0	0	0	0	0	0	0
Somewhat likely	0	0	0	0	0	0	0
Very likely	3	0	0	7	0	0	0
Don't know	47	0	37	67	0	16	55



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Cannabis consumers

%	Total	Yes	No
Sample	33	2	31
NET: TOP2	3	0	3
NET: BTM2	51	0	55
Not at all likely	51	0	55
Not very likely	0	0	0
Somewhat likely	0	0	0
Very likely	3	0	3
Don't know	47	100	42



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Confidence in government in selecting places to buy cannabis

How confident are you that the government has thoroughly and evaluated the following areas related to the legalization of cannabis or cannabis.

Where cannabis will be sold.

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1226	196	164	183	269	414	653	551
NET: TOP2	24	35	23	22	20	12	26	22
NET: BTM2	40	28	42	44	47	46	40	40
1 - not confident at all	32	20	33	34	40	38	32	31
2	8	8	8	10	7	8	8	9
3	17	20	20	16	15	12	15	18
4	11	15	11	13	9	6	13	10
5 - very confident	12	20	11	9	11	6	13	12
Don't know	20	18	16	19	18	30	19	21

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1226	131	175	173	170	121	258
NET: TOP2	24	22	20	25	22	22	32
NET: BTM2	40	36	34	37	45	32	39
1 - not confident at all	32	30	30	26	33	25	32
2	8	6	5	12	11	7	7
3	17	14	20	18	17	26	16
4	11	11	5	11	13	8	20
5 - very confident	12	11	15	15	9	14	13
Don't know	20	27	26	19	16	20	13

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	64	293	552	49	126	142
NET: TOP2	24	29	23	24	24	20	22
NET: BTM2	40	29	40	41	33	50	39
1 - not confident at all	32	28	29	31	29	42	34
2	8	1	11	10	4	8	5
3	17	22	17	15	25	15	17
4	11	18	10	10	17	11	11
5 - very confident	12	11	13	14	7	10	11
Don't know	20	20	20	21	18	14	22



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Cannabis consumers

%	Total	Yes	No
Sample	1226	226	1000
NET: TOP2	24	28	22
NET: BTM2	40	24	45
1 - not confident at all	32	17	36
2	8	7	9
3	17	28	13
4	11	10	12
5 - very confident	12	18	10
Don't know	20	20	20



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Confidence in government in policing the sale of cannabis

How confident are you that the government has thoroughly and evaluated the following areas related to the legalization of cannabis or cannabis.

How the sale of cannabis will be policed.

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1226	196	164	183	269	414	653	551
NET: TOP2	22	29	21	24	17	12	23	21
NET: BTM2	47	35	49	49	55	54	46	48
1 - not confident at all	35	24	36	37	41	43	34	35
2	12	10	13	12	14	11	11	12
3	17	22	16	14	14	14	17	17
4	11	13	11	16	10	4	12	10
5 - very confident	10	16	10	7	7	7	10	10
Don't know	15	14	13	13	14	20	15	15

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1226	131	175	173	170	121	258
NET: TOP2	22	27	22	22	27	22	23
NET: BTM2	47	39	40	44	50	40	50
1 - not confident at all	35	35	32	32	37	26	35
2	12	5	8	12	13	15	15
3	17	15	18	21	15	26	15
4	11	13	9	10	15	9	16
5 - very confident	10	14	13	12	12	13	7
Don't know	15	19	19	14	8	12	12

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	64	293	552	49	126	142
NET: TOP2	22	25	27	19	21	16	22
NET: BTM2	47	41	45	47	47	62	43
1 - not confident at all	35	31	35	34	30	47	33
2	12	10	10	13	17	15	10
3	17	17	14	20	17	13	15
4	11	13	14	9	11	7	15
5 - very confident	10	12	12	10	11	8	8
Don't know	15	17	15	14	14	10	20



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Cannabis consumers

%	Total	Q9 - Yes	Q9 - No
Sample	1226	226	1000
NET: TOP2	22	30	19
NET: BTM2	47	28	52
1 - not confident at all	35	23	38
2	12	6	14
3	17	26	14
4	11	15	10
5 - very confident	10	15	9
Don't know	15	15	15



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NEWS RELEASE



MEDIA INQUIRIES:

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Confidence in government in preventing driving under the influence

How confident are you that the government has thoroughly and evaluated the following areas related to the legalization of cannabis or cannabis.

How to prevent an increase in driving under the influence of cannabis.

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1226	196	164	183	269	414	653	551
NET: TOP2	15	23	15	12	13	10	14	16
NET: BTM2	58	47	58	60	67	67	58	58
1 - not confident at all	45	34	40	48	54	56	45	44
2	13	14	18	11	13	10	12	14
3	13	15	17	14	10	8	15	11
4	6	8	4	7	6	4	6	6
5 - very confident	9	15	10	5	7	6	8	10
Don't know	13	15	11	14	10	15	13	14

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1226	131	175	173	170	121	258
NET: TOP2	15	20	15	21	13	17	14
NET: BTM2	58	45	55	57	62	57	59
1 - not confident at all	45	39	45	42	43	41	44
2	13	6	10	15	19	16	15
3	13	16	9	8	19	14	19
4	6	5	6	5	7	5	9
5 - very confident	9	15	9	16	7	11	5
Don't know	13	20	21	14	6	12	9

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	64	293	552	49	126	142
NET: TOP2	15	22	16	15	18	9	13
NET: BTM2	58	51	60	57	57	68	53
1 - not confident at all	45	34	47	43	47	57	41
2	13	16	14	14	10	11	12
3	13	15	11	15	14	12	15
4	6	7	6	5	16	3	6
5 - very confident	9	15	10	10	2	6	7
Don't know	13	12	13	13	11	11	18



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Cannabis consumers

%	Total	Yes	No
Sample	1226	226	1000
NET: TOP2	15	25	12
NET: BTM2	58	38	64
1 - not confident at all	45	24	51
2	13	13	13
3	13	23	10
4	6	7	6
5 - very confident	9	17	7
Don't know	13	15	13



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Confidence in government in prevent minor possession

How confident are you that the government has thoroughly and evaluated the following areas related to the legalization of cannabis or cannabis.

How to prevent cannabis is kept out of the hands of minors.

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1226	196	164	183	269	414	653	551
NET: TOP2	23	35	29	19	15	9	24	22
NET: BTM2	59	45	59	65	67	69	57	62
1 - not confident at all	46	33	45	47	54	60	45	47
2	13	13	14	18	12	9	12	15
3	9	13	6	7	10	8	11	7
4	11	14	16	13	5	5	11	12
5 - very confident	12	21	13	6	9	5	13	10
Don't know	9	7	5	9	9	13	8	9

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1226	131	175	173	170	121	258
NET: TOP2	23	30	16	19	28	24	30
NET: BTM2	59	56	56	59	59	62	55
1 - not confident at all	46	42	47	44	45	41	43
2	13	13	9	15	14	21	12
3	9	4	14	15	9	8	9
4	11	14	5	5	16	14	17
5 - very confident	12	16	11	14	12	10	13
Don't know	9	10	14	7	3	5	6

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	64	293	552	49	126	142
NET: TOP2	23	32	21	23	37	15	22
NET: BTM2	59	54	62	58	52	71	55
1 - not confident at all	46	38	49	45	36	61	43
2	13	16	13	14	15	10	13
3	9	5	10	10	2	7	12
4	11	12	11	12	20	5	12
5 - very confident	12	20	11	11	16	10	11
Don't know	9	9	7	9	10	7	11



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Cannabis consumers

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Sample	1226	226	1000
NET: TOP2	23	40	18
NET: BTM2	59	41	65
1 - not confident at all	46	28	51
2	13	13	13
3	9	13	8
4	11	19	9
5 - very confident	12	21	9
Don't know	9	6	9



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